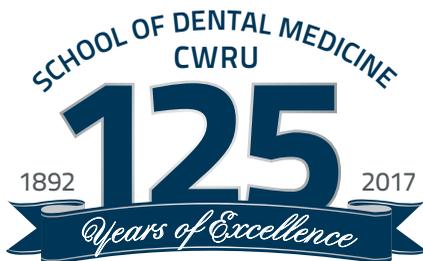
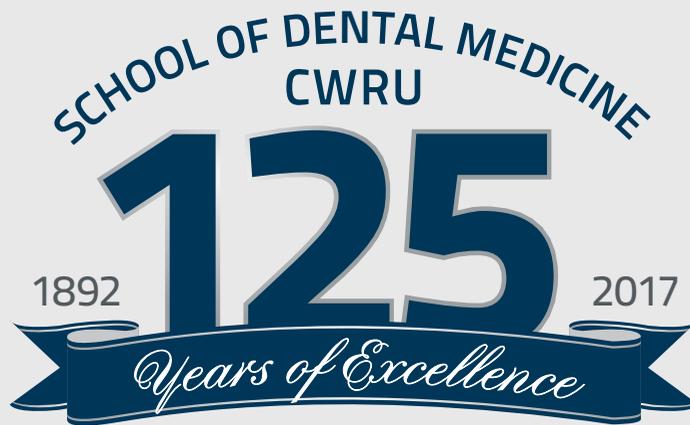


HOME COMING & REUNION CELEBRATION

students ▪ alumni ▪ parents & families



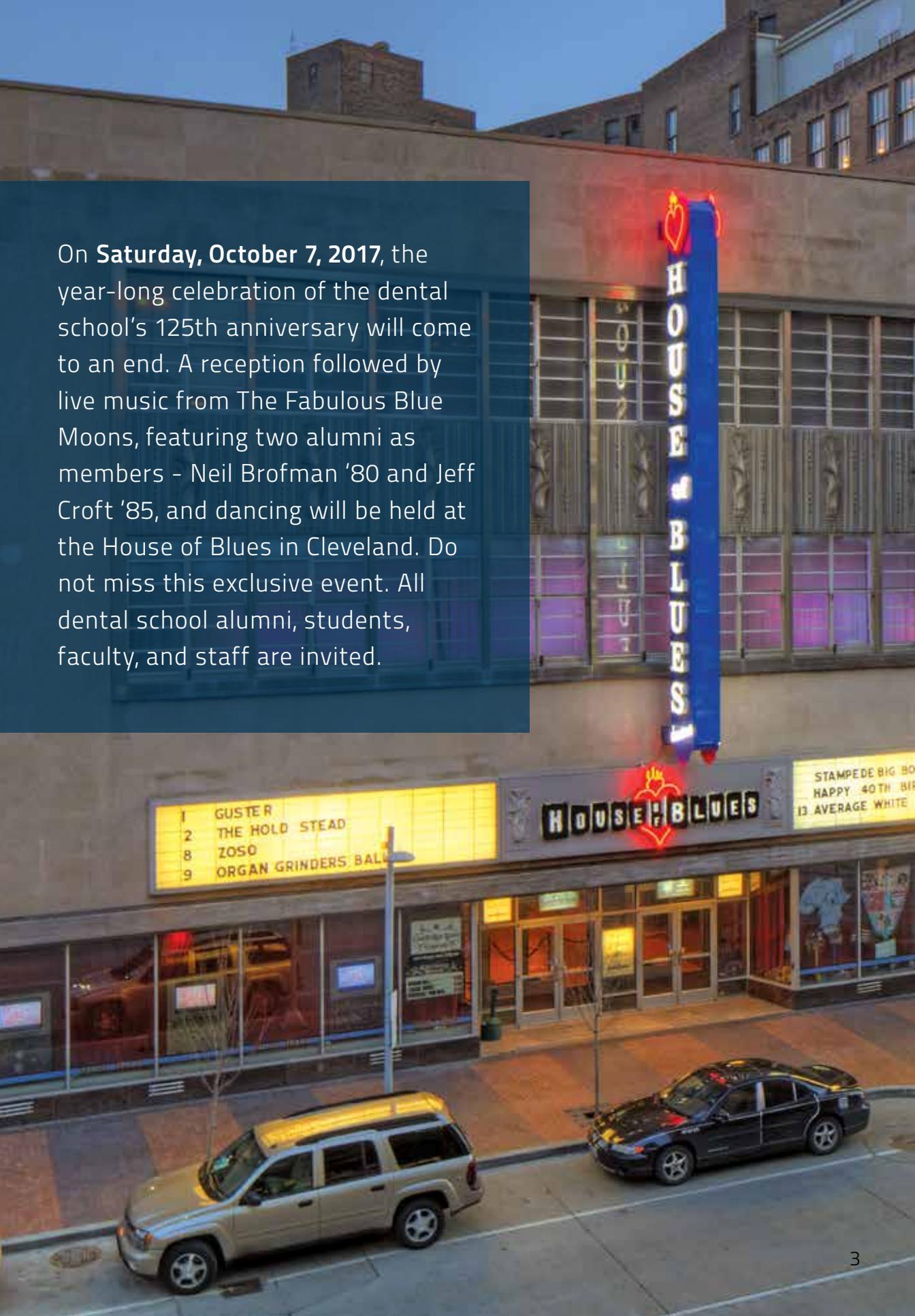
SCHOOL OF DENTAL MEDICINE
CASE WESTERN RESERVE
UNIVERSITY



CWRU School of Dental Medicine 125th Anniversary Celebration and 2017 Homecoming and Reunion

We are expecting over 3,000 attendees from all schools and colleges at this year's homecoming and reunion weekend, October 5–8, 2017. Reunion activities are planned for all members of classes ending in 2 or 7. In addition, all graduates of CWRU School of Dental Medicine are asked to return to campus for the celebration of the school's 125th anniversary at the House of Blues on October 7.

On **Saturday, October 7, 2017**, the year-long celebration of the dental school's 125th anniversary will come to an end. A reception followed by live music from The Fabulous Blue Moons, featuring two alumni as members - Neil Brofman '80 and Jeff Croft '85, and dancing will be held at the House of Blues in Cleveland. Do not miss this exclusive event. All dental school alumni, students, faculty, and staff are invited.





Weekend Events

FRIDAY, OCTOBER 6

Think Forums

9:30–11:30 am & 2–5 pm

5 hours of continuing education available

- **Dr. Michael Roizen**, Cleveland Clinic's Chief Wellness Officer, best-selling author, speaker, and wellness innovator, will present *Becoming AgeProof: What's New and Key for You Getting Younger in 2017*. In our busy lives, we often neglect the two most important long term goals: our health and our wealth. This course will stress how the Cleveland Clinic approached these for its employees and a few companies it works with and how you can as well. The two are inter-related and learn how you can use the same strategies to insure both. At the conclusion of this presentation, you will be able to understand why chronic disease prevention is so important to our society and to you; understand why financial and medical well-being are related; and learn a few new strategies to keep your brain healthy.
- **Cindy Novotny** is known as the "Radical Mentor" by thousands of executives around the world for her straightforward, no-nonsense approach to leadership. Cindy will deliver a motivational, interactive session that will show you how to take your business or dental practice to the next level of Customer Service Excellence. Key topics of discussion will include how to enhance teamwork by determining common goals,

enhancing team camaraderie and how to develop a cohesive team with shared purpose and values. In addition, participants will learn how to develop overall team skills, understand what it takes to deliver a high level of internal customer service and how to act as an Ambassador of Change.

Celebration Luncheon

12–1:30 pm

President Barbara R. Snyder shares the state of the University. Enjoy lunch and join us for one of the most memorable gatherings on campus as we recognize the recipients of the University 2017 Alumni Association Awards.

Class Dinners

6:30–9 pm

For those with a class year ending in 2 or 7. Reconnect with classmates at this reunion event. Class photos will be taken to capture this truly special occasion. Members of the class of 1992 will be provided different registration information for their class dinner.

Reconnecting with EFDA

7–10:30 pm

Reminisce and reconnect with your EFDA classmates for a fantastic evening of memories, dinner and beverages on the CWRU campus! Catch up with many familiar faces from your days in the program and get to know some of the newer program graduates.

SATURDAY, OCTOBER 7

Think Forum

8:30 am–12 pm

3 hours of continuing education available
A light breakfast will be available at 8:30 am
with the program beginning at 9 am.

- **Story Musgrave** is one of the most famous and most versatile NASA astronauts. He is not only a medical doctor, but also a chemist, mathematician, biophysicist, physiologist and computer scientist. Selected in 1967, he took part in as many as six Space Shuttle missions. Dr. Musgrave's presentation, *The Patient as a Mission with a Very Critical Outcome! How to Get that Right: The First Time and Every Time*, will illustrate lessons and principles that are relevant and applicable to the frontline of dental patient care. Told through a series of dramatic multimedia stories, participants can expect to learn how to treat every dental patient as an urgent mission with a critical outcome, how to acknowledge, accept and apply the best practices and procedures and how to maintain vigilance to prevent small deviations and variances from becoming significant fails.

Legacy of Leadership: A Conversation with Past Deans 12–3 pm

Join us for a special lunch focused on the school's significant past and ever important future. Following lunch, hear personal accounts from our esteemed panel of former deans as they share details of their time as dean. Afterwards, visit the Dittrick Museum of Medical History, on the 3rd floor of the Allen Memorial Library, for a newly opened dental exhibit providing a historical look at the dental profession.

125th Anniversary Gala and Awards 5-11 pm

Join us for an enchanting evening of dining, dancing and live music at the House of Blues in downtown Cleveland! Enjoy a wondrous look back through the history of the dental school and prepare yourself to be catapulted into the bright future ahead of us. Live music from DJ Robert Johnson, the Line Dance King of Cleveland and The Fabulous Blue Moons - featuring alumni Neil Brofman '80 and Jeff Croft '85 - will get you up on your feet and dancing all night long!

We will honor the recipients of the dental school's 2017 Alumni Association Awards for their amazing achievements.



Update Your Contact Information

Has your contact information recently changed?
Please let the Alumni Office know if you have a new
address, phone, or email, so we can keep in touch.

We want to ensure that you are receiving timely
information about your class reunion and other news
about the dental school.

Why should you attend the homecoming and reunion?

Don Lewis '76, '80, *President of the CWRU School of Dental Medicine Alumni Association*, shared his top 5 reasons for attending this event.

1. **We're calling you to come home.** Come see how campus and downtown Cleveland have changed since your last visit.
2. **This is a chance to show your pride** for CWRU School of Dental Medicine. While you're here, explore opportunities to support your department by volunteering and donating.
3. **The 125th anniversary celebration is a major milestone** that you don't want to miss.
4. **The continuing education program is second-to-none;** we have three world-famous speakers coming: Michael Roizen, Cindy Novotny, and Story Musgrave.
5. Lastly, this is an opportunity to **come see the future of dentistry and dental education**, as the Health Education Campus and new dental clinic are being built.

Mario Pavacic '92 also shared his reasons for attending. "Coming back for alumni weekend is like going to a family reunion for me, seeing my "brothers" and "sisters" again and reminiscing about the good ole days is always worth the time and effort. Coming back and catching up on our lives and successes with each other is always fun. I spent a good chunk of my life with these people and thanking them at least every 5 years for helping me succeed is a powerful gratitude moment for me."

Here are three more reasons to attend your class reunion.

1. **Get Inspired.** You might be surprised to find out what some of your old friends are up to these days. You might even hear something that could spark a new interest for your practice.
2. **Network.** The 2017 graduates are an amazingly talented group of dentists who are looking to make meaningful connections with successful alumni like yourself.
3. **Unplug.** This event is a chance for you to relax and have fun. Put down your phone, don't check your email. Have a face-to-face conversation. The 125th Anniversary Celebration is a unique event that should not be missed.



Hotel Accommodations

Make plans now to return. The host hotel sold out in 2016 for the kickoff celebration. We anticipate even more alumni returning for the culminating events, so the hotel may sell out again. Make your reservation now (if your plans change, you can cancel your room without penalty until October 2, 2017). Contact the Hyatt Regency Cleveland and advise you are part of the Case Western Reserve University Group to receive the group rate of \$142 per night.

Hyatt Regency Cleveland

1.888.421.1442
420 Superior Ave
Cleveland, OH 44114

Reunion Giving Challenge

Every gift truly makes a difference.

Reunions are a time for fun—and a time for celebrating your legacy by helping our students become dentists and advancing the profession. Together, your commitments support students and faculty to build on the dental school's reputation as a nationally known innovator of dental education. And you can be a part of it!

We challenge everyone who is celebrating a reunion in 2017 to participate by making a one-time donation, becoming a Partner in Progress (PIP) member by making a 3-year pledge, or by making a bequest donation to the school. We are seeking 100% participation from each class.

Even if you are unable to attend our memorable weekend, October 5-8, you can still participate! Supporting your class gift in any amount and to any designation supports the participation goal.

To make a reunion gift, please contact the Office of Development and Alumni Relations at (877) 468-1436, make your gift online at giving.case.edu or mail your gift to our office at 10900 Euclid Avenue, Cleveland, Ohio 44106-4905.



SCHOOL OF DENTAL MEDICINE
CASE WESTERN RESERVE
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Building the Future of Health Education

